

ESP or EAC: Teaching Media Literacy in the War Time

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Lancaster University

8th Future of English
Language Teaching
Conference



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- Lecturer at Taras Shevchenko National University “Chernihiv Collegium”
- PhD in theory and methods of professional education
- Associate Professor of Foreign Languages Department
- ESP specialist
- Fellow researcher at Lancaster University

Outline:

- 1) **Background**
- 2) **ESP vs EAC**
- 3) **Consuming media content (Denazification Project)**
- 4) **Producing media content (War Time Diaries)**
- 5) **Q&A**

Media Literacy Basic Skills:

- to consume information
- to produce and share information

wisely and responsibly!

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ESP

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ESP - ✓

EAC - ?

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ESP - ✓

EAC –

English as Armor Contra

”No other option...”



Why did the war begin?

What do demilitarization and denazification mean?

What is the difference between nationalism and Nazism?

Who are Ukrainian Nazis?

Who has ever seen them?

What do they look like?

Goal:

- to analyse the nature and meaning of word DENAZIFICATION, its main derivatives and their connotation,
- to study the sources of its appearance.

Source of data:



February 24, 2022 06:00 The Kremlin, Moscow



President of Russia Vladimir Putin: Citizens of Russia, friends,



Methods used:

- **linguistic: lexical, semantic and phonological analysis, argumentation analysis;**
- **psycholinguistic analysis;**
- **discourse analysis and critical discourse analysis**

Study Stages:

- 1) pre-reading - monitoring of reference literature with the aim to define the meaning of 'Nazi' and 'nation' derived words; investigating approaches to the notions of Nazi, (de)nazification, nation in the past and present in historical literature;
- 2) while-reading - general evaluation of the contents by skimming the transcript of Putin's speech, scanning the transcript for detecting all cases of using Nazi and nation related words, multiple reading of the transcript for identifying the cases of notion substitution and manipulation;
- 3) conclusion on each case detected;
- 4) general conclusions on the text of the speech on the base of textual, psycholinguistic and discourse analysis done.

CONCLUSIONS

The linguistic, psycho-linguistic and discourse analytical research done allowed to reveal that Nazi-derived words and the term “denazification” were systematically and purposefully used in Putin’s speech for the following purposes:

1. to demonise Ukrainians and Ukrainian government;
2. to build negative associations based on Second World War archetypes;
3. to distort reality, misinform and manipulate mass consciousness;
4. to justify the call for violence against Ukraine;
5. to legitimise full scale invasion, euphemistically called ‘special military operation’.

EAC

English as Armor Contra

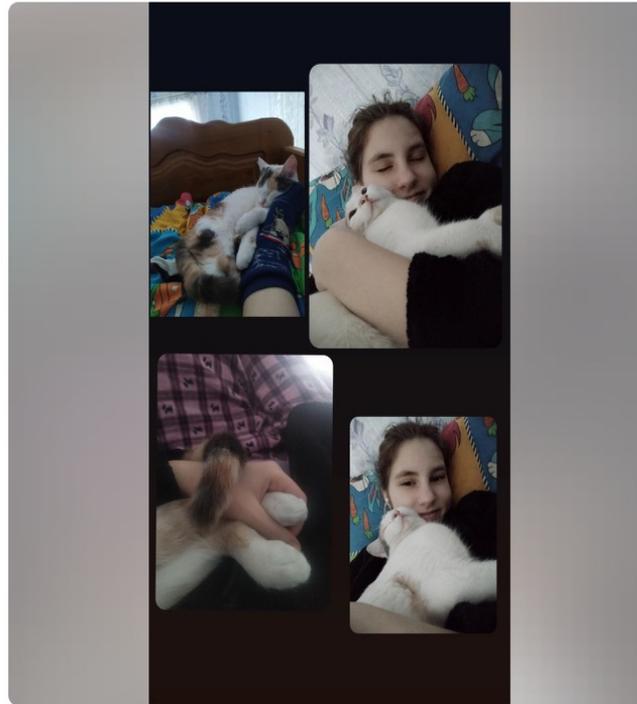
War Time Diaries

War Time Diaries



Анна Дей

Hello. I am alive. I'm home. Parents, grandparents, aunt, sisters, cats next to me. My village is occupied. Every day military equipment drives under the windows. From time to time we hear terrible explosions. Light, communication, the Internet are often lost. Almost all shops were looted by enemies. You can buy bread in those shops that work. But we bake ourselves. How are you?



My consolation



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Acknowledgements:

- Organisers of the FOELT Conference – Trinity College (London) and Regent's University (London)
- Students of the 2nd and the 3rd year of study of Taras Shevchenko National University “Chernihiv Collegium”

Questions and feedback are highly appreciated!

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